

Rich Crystal Professional Bio

The principal of the firm, Rich Crystal, holds a Bachelors Degree in Urban Planning and a Masters in Public Administration from Arizona State University. Mr. Crystal is a self-employed, licensed real estate broker, has taken the National Association of Securities Dealers Series 7 stock and bond securities training, and is a certified Economic Development Finance professional by the National Development Company. Mr. Crystal is a past Chairman of the Maricopa County Housing Advisory Board. Prior to entering consulting over 25 years ago, Mr. Crystal served as the Housing and Community Development Director for the Arizona Governor's Office and the Deputy Director for the City of Phoenix Economic Development Department.

Programs designed and/or administered by Rich Crystal, principal of Crystal & Company, during his tenure as a public official include:

- ➤ The initial design and administration of the State of Arizona Community Development Block Grant Program.
- The initial design and administration of the State of Arizona Housing Finance Review Board (bond issuer and reviewer of local state housing bond transactions).
- ➤ The initial design and administration of the State of Arizona Housing Authority, as well as state rental subsidy program.
- > The State of Arizona local planning and tribal assistance programs.
- The City of Phoenix Industrial Development Authority (issuer of \$2 billion in tax-exempt bonds).
- ➤ The City of Phoenix Foreign Trade Zone.
- ➤ The City of Phoenix Local Development Corporation (SBA 504 commercial lending program).
- > City of Phoenix business recruitment efforts.
- > The City of Phoenix Business Revolving Loan Programs.
- > City of Phoenix Downtown Project Development and Lending Activities.